

June 9, 2020



Highlights

Mashable

The coronavirus pandemic has taken a massive toll on businesses and Google is making some changes to Maps to help them out.

On Wednesday, Google revealed a host of small changes to how it presents business information in Maps. Most notably, it will now indicate if a business is temporarily closed, or if a restaurant is only offering takeout or delivery due to the pandemic. Businesses will also be able to post news updates about their operations on their Maps' profile pages for curious customers.

[Click here to read more.](#)

Forbes

In a rare display of bipartisanship, on June 5, 2020, President Trump signed into law the Paycheck Protection Program Flexibility Act

(PPPPFA) in an attempt to address many concerns expressed by the small business community around the [Paycheck Protection Program](#) (PPP) aimed at providing COVID-19 relief.

[Click here to read more.](#)



A huge swath of radio's workforce shifted to working from home in late March and for many, this will likely continue for a long time, perhaps indefinitely as companies reevaluate where – and how – their employees work.

While plans are still being drawn up, subject to a host of moving parts, executives and sales experts envision a new hybrid approach to working, ...

[Click here to read more.](#)

Did You Know...



Rising Retail Categories

Consumer behavior is changing rapidly and unpredictably amid the coronavirus pandemic. Use this interactive tool to understand fast-rising retail categories in Google Search, the locations where they're growing, and the queries associated with them. The data will update daily to reflect changes in Search interests.

[Information about Facebook's new app, CatchUp.](#)



[LinkedIn is introducing new features for targeting](#)

[ads.](#)

[Some of what small businesses need to survive COVID-19](#)

Forbes

[Customer Experience Strategy.](#)

Localogy

[SpaceX docking at the International Space Station.](#)

Mashable

[Cloud DVR storage more than doubling for X1 customers.](#)

FierceVideo

[Ad revenue beginning to rebound.](#)

DIGIDAY

[Insight on how to return to the office.](#)

Forbes

[Google work and personal emails on iOS devices will more easily be able to use security keys.](#)

engadget

[iPhone 12 probably won't launch in September.](#)

Mashable

[Increases seen in television ads for local spots.](#)

TVNewsCheck
THE BUSINESS OF BROADCASTING

[IRS changing rules for the better due to Covid-19.](#)

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