

July 22, 2020



Highlights

engadget

Zoom is launching Zoom for Home which will be available to both companies and regular customers.

One of the biggest success stories to come out of this pandemic is the video-conferencing company Zoom. As many of us transitioned to working from home, Zoom saw its user base grow exponentially. According to a [recent earnings report](#), it went from 10 million daily users in December 2019 to over 300 million in April 2020. Now, the company is ready to make its next move. It's announcing a new category of products called "Zoom for Home," which consists of both a software interface as well as a line of hardware devices made specifically for the work-from-home crowd. And, while it's designed mostly for business professionals, there's no reason why everyday consumers can't use it as well.

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Forbes

Every dollar your business spends on promoting the well-being of your customers is a dollar that will come right back to you. [Eighty-six percent](#) of buyers are willing to pay more

leaving money on the table.

[Click here to read more.](#)

FierceTelecom

Verizon Business and IBM have joined forces on creating a new monitoring solution for enterprises that combines 4G, 5G and edge computing.

The two companies, which have worked with each other for decades, combined their various technologies to create mobile asset tracking and management solutions at the edge.

Verizon is pitching in its low latency 5G connectivity, edge compute capabilities and IoT systems and sensors at the edge. Those assets work in tandem with IBM's Maximo Monitor, AI, multi-cloud, and analytics platforms. The combined platform was designed to help enterprises detect, locate, diagnose and respond to system anomalies while also monitoring the health of devices or equipment. It can also help predict equipment failures in near real-time.

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Did You Know...



Outstanding people
have one thing in
common: An absolute
sense of mission.

ZIG ZIGLAR



[Twitter was hacked. Now would be a good time to turn on your two-factor authentication \(2FA\).](#)

Mashable

[Hulu is targeting small businesses by introducing a self-](#)

[A more intense digital connection will be created around sports and fans when sports come back with no fans in the building.](#)



[TMobile announcing Scam Shield aimed at scams and robocalls.](#)



[How and why the video ad world will change over the next 6 months.](#)



MediaPost

[Will Twitter finally shift to a subscription model?](#)



[Potential way to help with people who lip read while wearing masks.](#)



[Instagram will launch Reels in August as it's competition with TikTok.](#)



[How to stay ahead of digital privacy concerns by investing in your knowledge of digital privacy issues.](#)



[FCC approves a new Digital Data Collection Plan which will help to close the rural digital divide.](#)



[Potential major coronavirus treatment breakthrough from British pharmaceutical company's clinical trial.](#)



[A Zoom bug may allow hackers to create a subdomain on companies' vanity URL.](#)



[Hedge funds and private equity firms will play a major role in newspaper recovery.](#)

